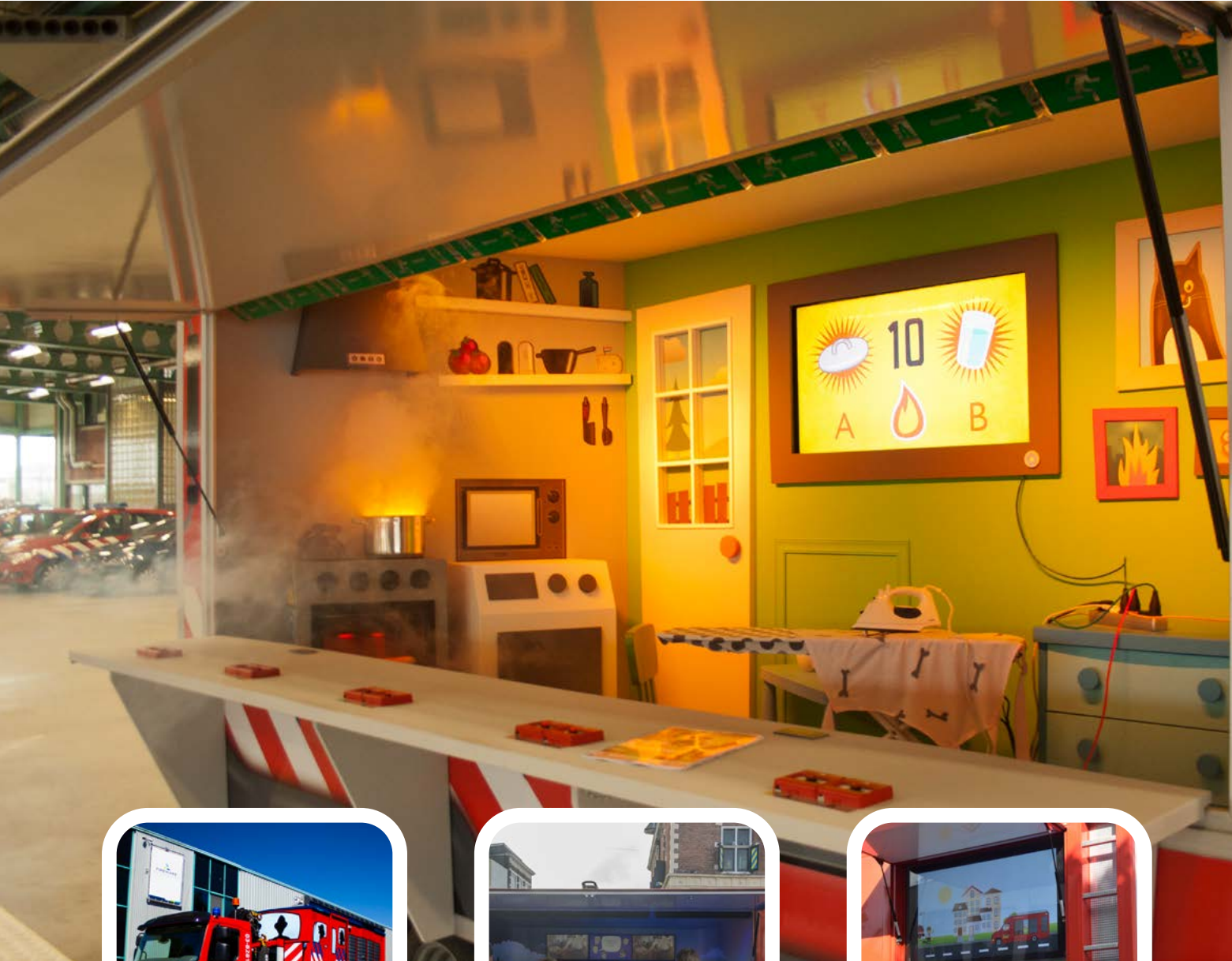




FIREWARE

CREATING REALISTIC TRAINING ENVIRONMENTS



Public Awareness Roadshows

Interactive roadshows to raise public awareness

Public Awareness Roadshows

Interactive roadshows to raise public awareness

A cutting-edge campaign

The days when a firefighter could jump on a soapbox in the village square and explain the rules of safety are long gone. In this day and age you really need to do more to reach the general public and educate them on safety matters. FireWare's public awareness roadshows help fire brigades to broadcast their fire safety message.

From a message to the experience

Both the Netherlands and Belgium are home to an increasing number of interactive roadshows – a collection of trucks, containers, trailers, popup stores and serious games, all designed for educational purposes. Solutions of this nature help you attract the attention of the public and ensure that a safety message sticks. It is a complex task to design such a solution, as the aim is not only to entertain or pull in crowds, but also to contribute in the most effective manner to reducing fires, damage and the number of victims.



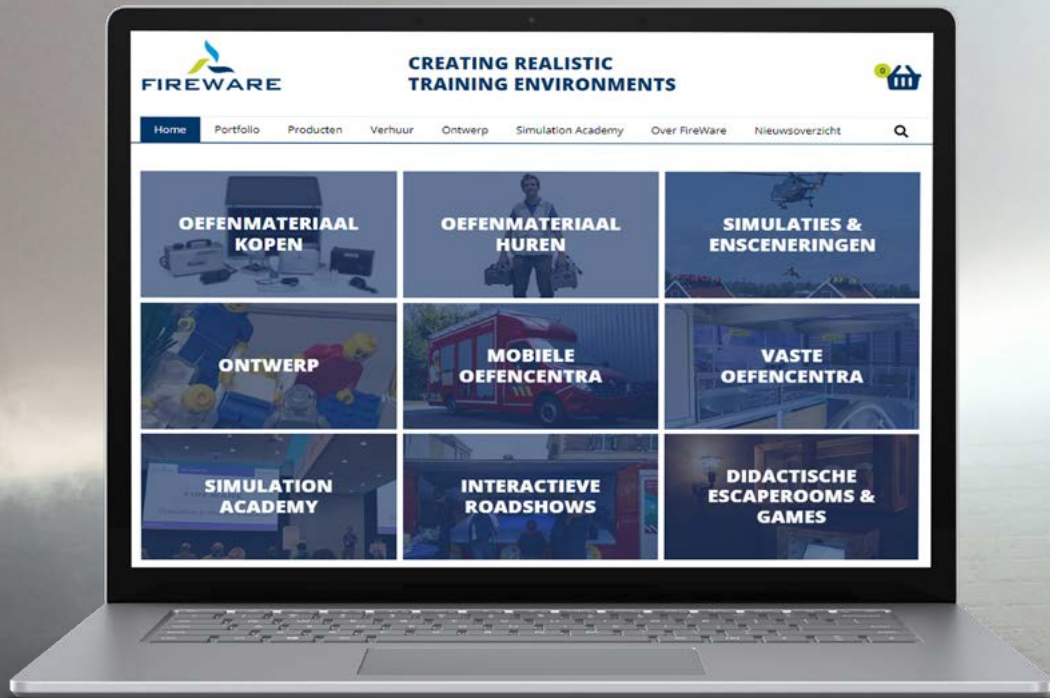
Converting an existing firefighting container

Most interactive roadshows are created using an 'old' firefighting unit, such as an unused local hooklift or incident site command container. That makes the project both cheaper and more sustainable! For all new installations, ease-of-use comes first, with the shortest possible setup time and all the elements as strong as possible – vandal-proof, as firefighters like to say. This enables fire brigades to convey their message in an effective, fun, interactive and measurable manner.

Our world is changing at a rapid pace, that is why our decors are designed for the future, meaning they can easily be modified for all future campaigns.



- Realistic training equipment -
- Public awareness roadshows -
 - Training facility design -
- On-site incident simulation team -
 - Gamification & interactives -
- Staging & special effect courses -



Visit www.FireWare.nl for even more inspirational simulations and free access to the Simulation Academy!



CREATING REALISTIC TRAINING ENVIRONMENTS

 [LinkedIn.com/company/FireWare-BV](https://www.linkedin.com/company/FireWare-BV)

 [Instagram.com/FireWare_nl](https://www.instagram.com/FireWare_nl)


 [Facebook.com/FireWareBV](https://www.facebook.com/FireWareBV)


 [Twitter.com/FireWarebv](https://www.twitter.com/FireWarebv)

 [Youtube.com/FireWare](https://www.youtube.com/FireWare)

 [Vimeo.com/FireWare](https://www.vimeo.com/FireWare)

 www.FireWare.nl

 +31(0) 88 252 6000

 FireWare
De Stek 5
1771 SP Wieringerwerf
The Netherlands